



ROYAL CORNWALL
AGRICULTURAL ASSOCIATION

THE DUKE OF CORNWALL'S AWARD

FOR FARM BUSINESS DIVERSIFICATION IN CORNWALL AND THE ISLES OF SCILLY

INTRODUCTION

Applications are invited for this prestigious award, initiated by the Duchy of Cornwall. The award will be made to the farm business that is adjudged to have most successfully diversified their enterprise within the county of Cornwall and the Isles of Scilly. The Duke of Cornwall's Award will be presented at the 2018 Royal Cornwall Show (June 7 - 9).

The award, originally presented from 2006 to 2012 for the encouragement of the teaching of traditional trades or skills, for 2013 onwards changed its emphasis to farm business diversification for enterprises run by farmers from buildings or land on their farm. Please note that farm tourism businesses (B & B / holiday cottages etc) are not eligible for this award.

The judging panel will take particular account of, but not exclusively, points such as;

- ❖ Commercial viability / sustainability
- ❖ Creativity of the enterprise
- ❖ The contribution to the local economy
- ❖ Employment opportunities created (in particular for young people)
- ❖ Community benefit

Entries are invited from businesses (who have an annual turnover of up to £1m) by completing the attached application form. Anyone wishing to make a nomination, other than for themselves, may also do so, but please ensure that the nominee is aware of such a nomination. Please note that previous recipients of the award will not be eligible for nomination until the third year following their win.

The award carries with it a perpetual trophy (to be held for the year) and a signed certificate plus a cash prize of £1,000 from His Royal Highness the Duke of Cornwall.

Award Programme

March 1st 2018

Closing date for applications for the award.

Please complete and return the form overleaf by this date.

March 2018

A shortlist of finalists will be prepared.

March / April 2018

The judging panel will interview those shortlisted.

June 2018

The award will be presented at the Royal Cornwall Show.

Royal Cornwall Agricultural Association

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